

Social Media

Once we understand you and your business, we use your social media accounts to engage your customers and hit your goals!

Through data-led content, we work closely with your business to build your brand online to drive brand awareness, sales and use your online presence as your shop window!

Think of us as your own marketing team. We have 24/7 WhatsApp support and react to any live requests needed.

Content Creation

Fresh idea thinking!

Content needs to be constantly updated, captured and moulded for your business, online presence and audience. We have photo shoot days to gather all imagery/videography required, and conduct research on topical/trending content for your business, create promotions and targeted content based on campaign drivers, and much more!

Blogs & Email Marketing

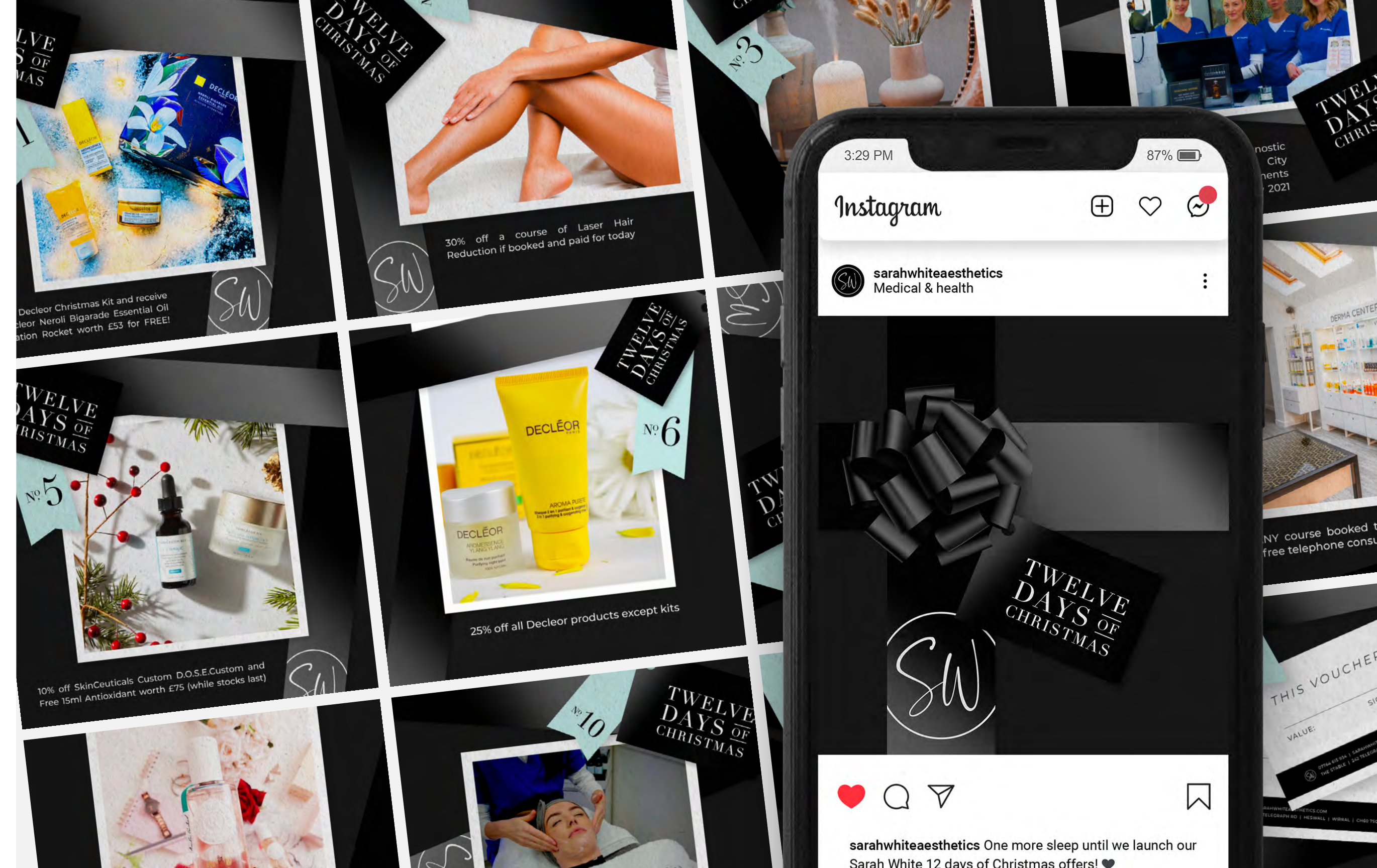
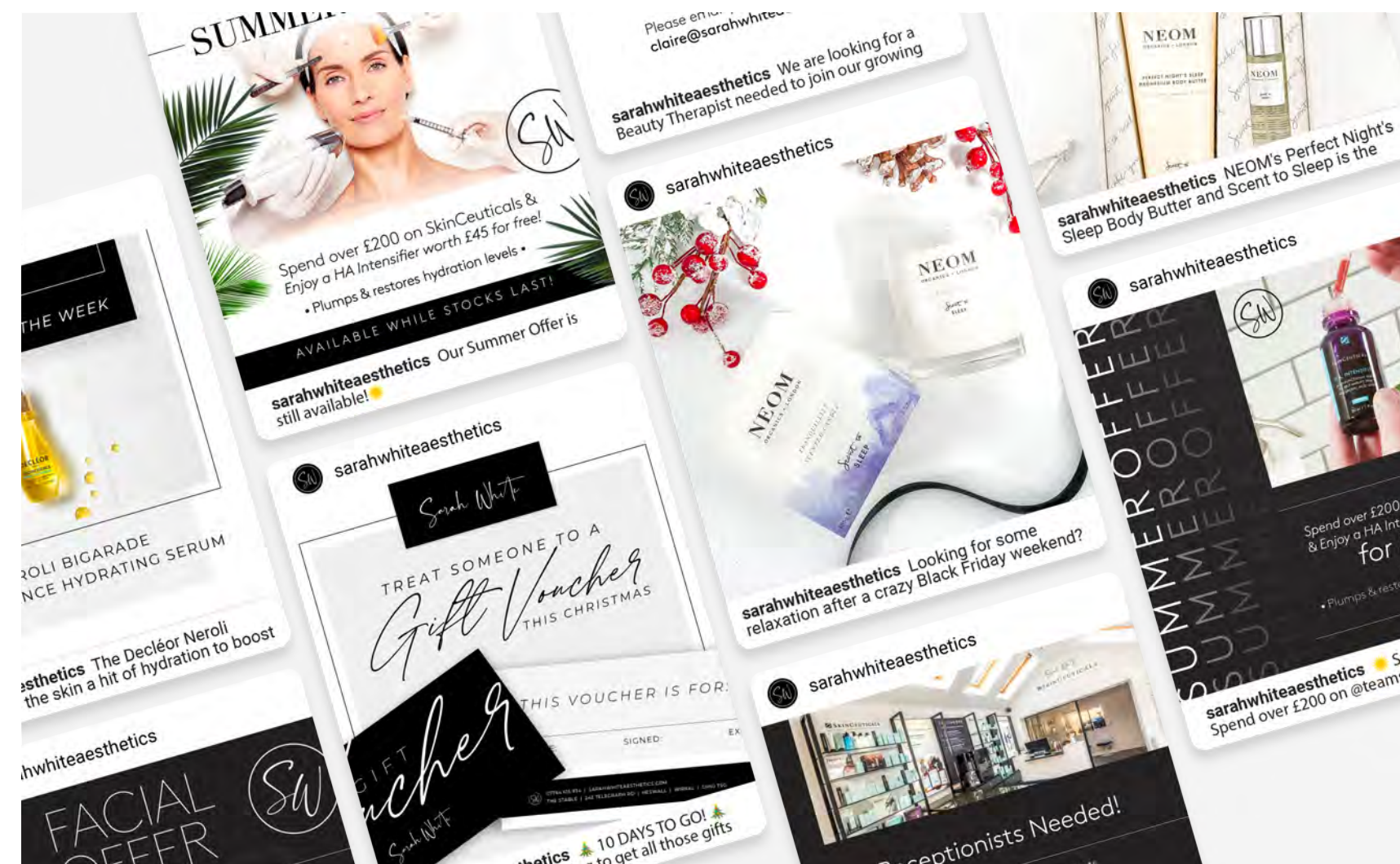
Email marketing at present is huge!

We are big fans of interlinking blogs and email marketing and they go well together. Using your database of emails we can send targeted email campaigns regularly to your customer inboxes designed beautifully and made interactive for easy click through and tracking. Interlinking these with blogs allows the customer to have complete confidence in yourselves and your product.

Example Social Graphics

Offers & skincare focused content

Sarah White wanted her brand identity to be consistent with a real feel of knowledge for customers throughout her posts. Product photography taken by ourselves.



12 Days of Christmas December 2020 Campaign

Sarah's "12 Days of Christmas" campaign needed a different style to the standard posts in order to create the identity and consistency of the drive. We reported on the campaign before, during and after to ensure all elements of the campaign were working in conjunction for the perfect match!

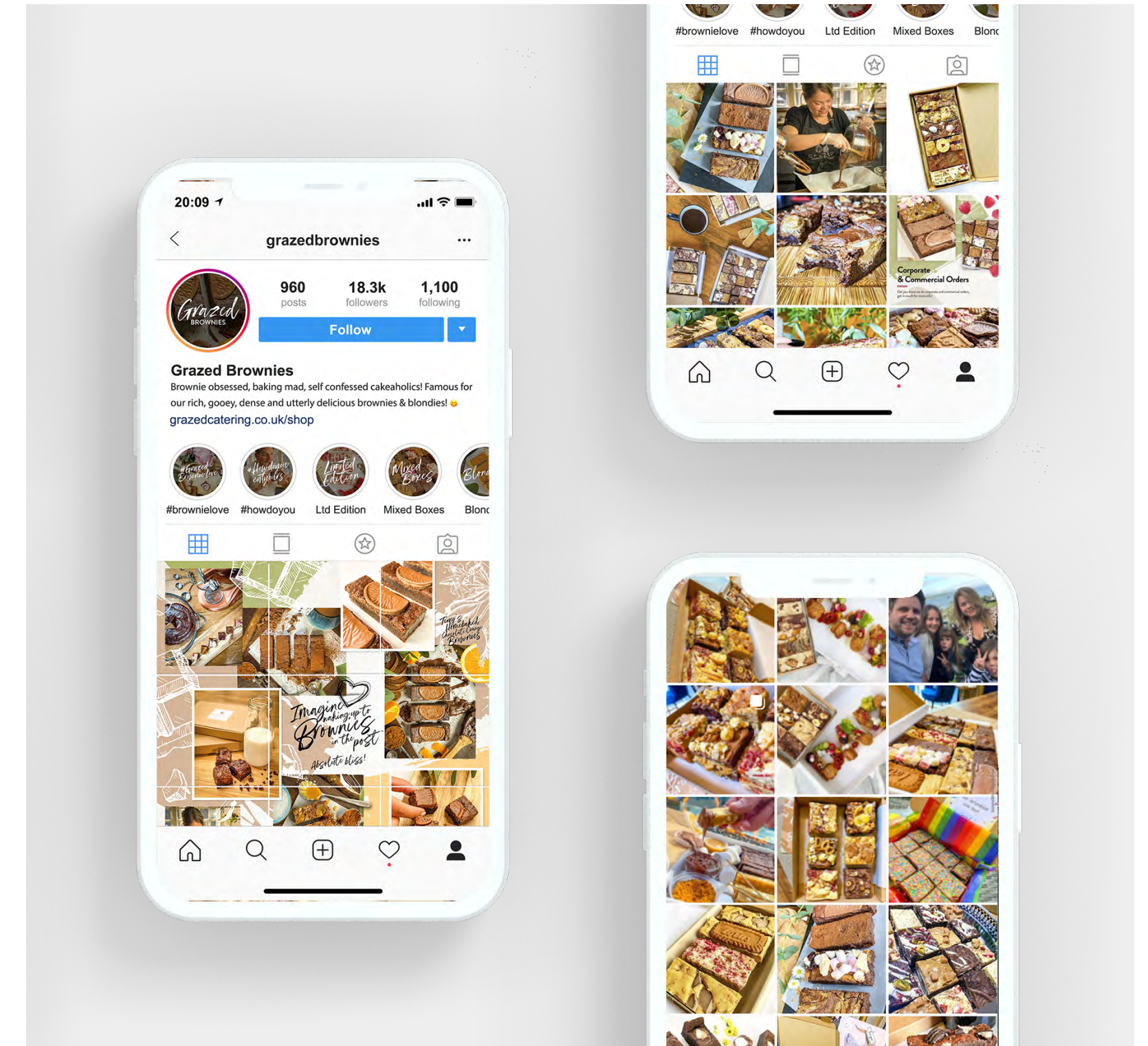
The collage consists of several overlapping social media-style posts:

- Post 1 (Top Left):** A couple in wedding attire embracing. Caption: "If you're looking for the perfect setting for your wedding, Clawdd Offa".
- Post 2 (Middle Left):** A wooden signpost with colorful directional signs: "BAR", "party", "event field", "toilets", and "CAMPING". Caption: "Stunning photos from Karl Chester Photographer (www.karlchester.com) for".
- Post 3 (Top Center):** A couple in a field. Caption: "The morning of your special day is unforgettable.. that's why we offer the".
- Post 4 (Middle Right):** A smiling couple. Caption: "Planning a party, wedding, corporate meeting for 2023? We've got you".
- Post 5 (Bottom Right):** A Mother's Day graphic with the text "Happy Mother's Day" and "Clawdd offa FARM". Caption: "Happy Mother's Day to mother's, step-mums, adopted mother's".
- Post 6 (Bottom Left):** A group of women smiling. Caption: "Are you planning your 2022 an insight into wedding".
- Post 7 (Bottom Center):** A table set for an outdoor event with a floral centerpiece. Caption: "Are you planning your 2022 an insight into wedding".

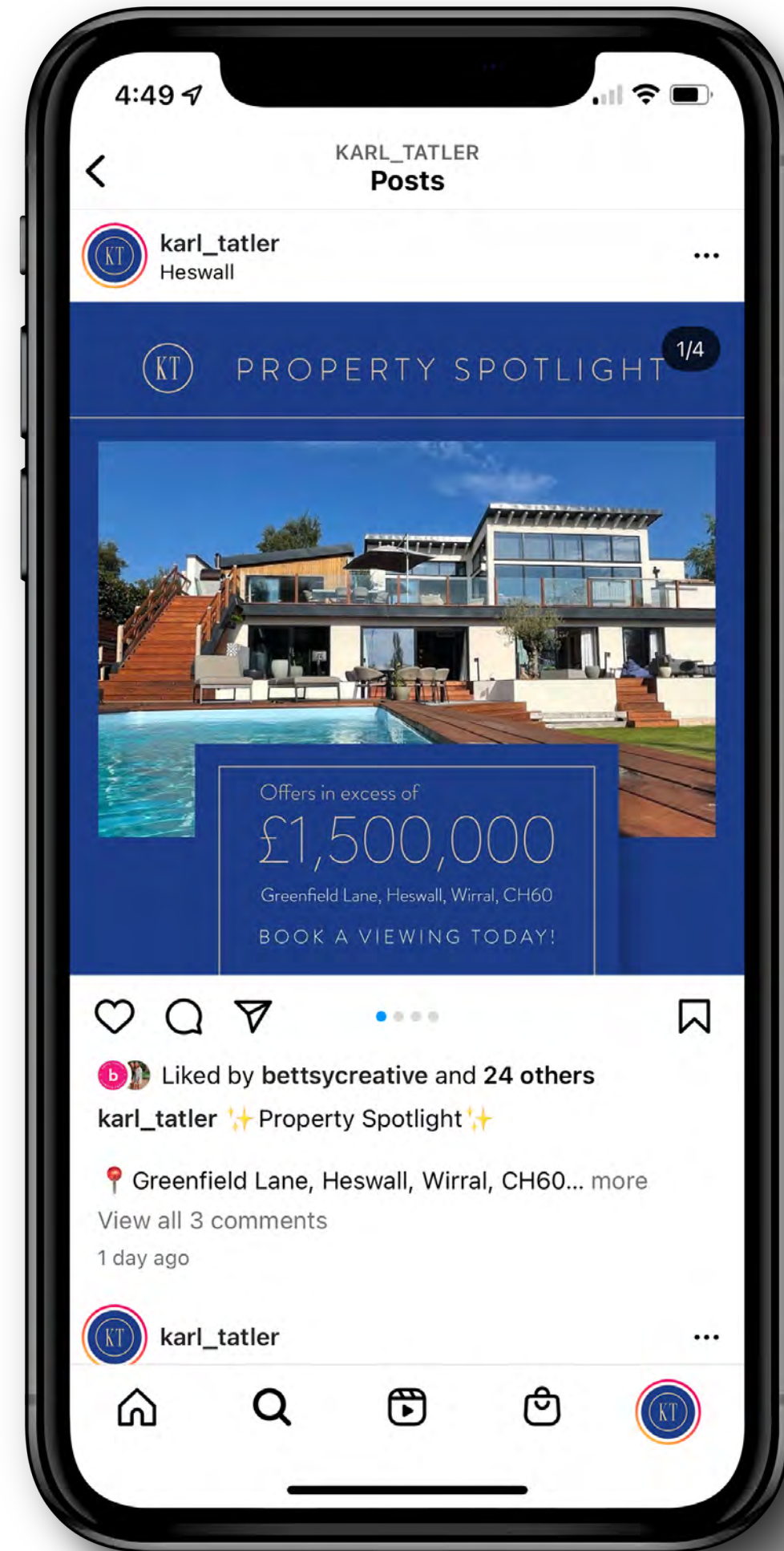


Recruit Right are a recruitment company, and as such, their focus is on their job opportunities more than anything. We were instructed to run a series of job advert graphics that would attract job seekers. Brand consistency is key for this brand for brand recognition and trustworthiness.

CONTENT CREATION | PHOTOGRAPHY BY BETTSY

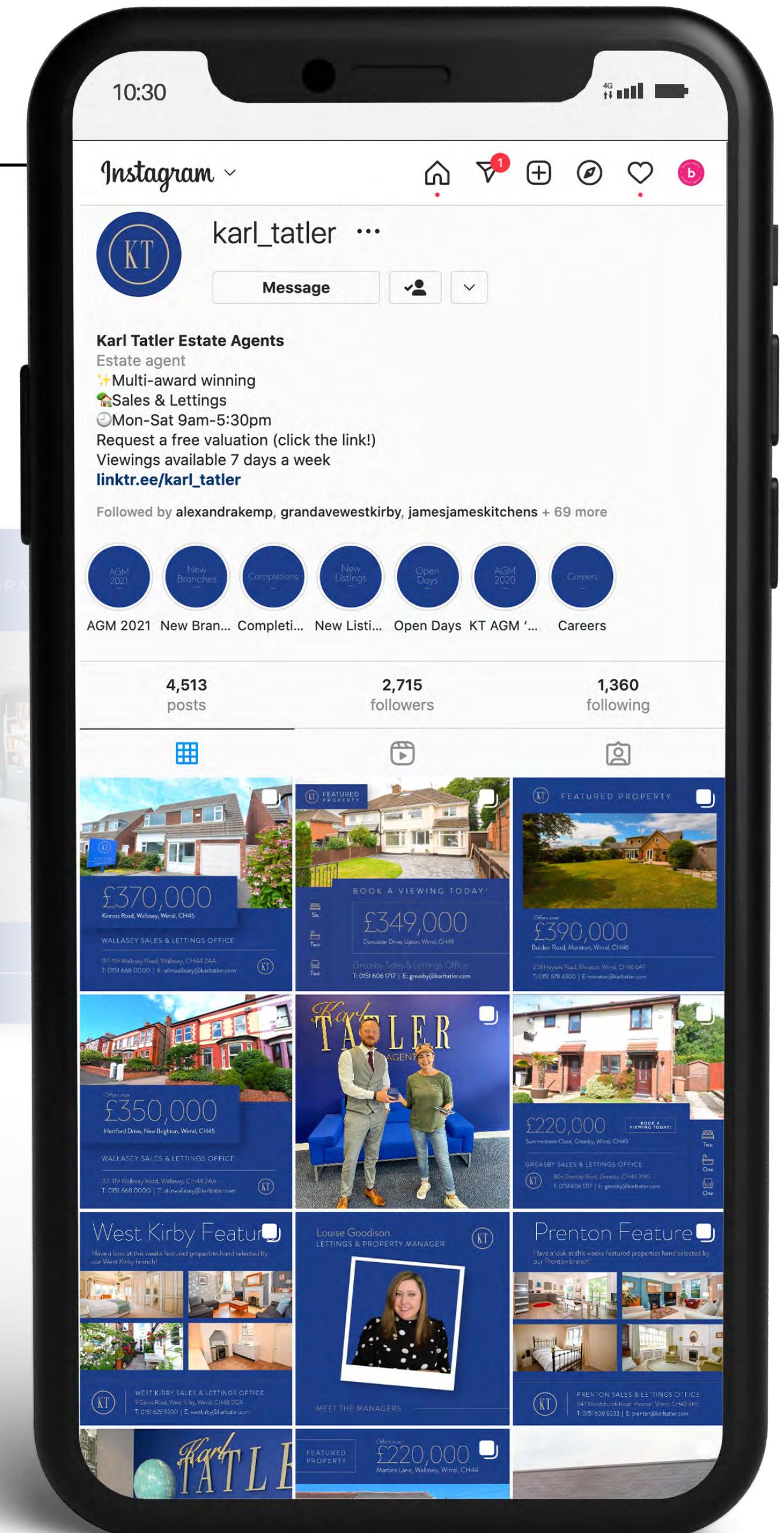


Grazed Brownies need all the oozy, food loving, scrummy, lip licking photography they can get! Grazed wanted their social identity to be photography focused. All photography is completed in-house by ourselves as part of our "content shoot days". We continue to work with Grazed on all aspects of marketing, including website maintenance and graphic design.



We continue to work closely with the directors of Karl Tatler to develop and maintain their branding, materials and social media marketing strategy. We are their in-house (but out of house) marketing department.

Over the years, we have developed their brand, including the creation of a secondary logo and subsequent materials such as business cards, for sale boards, internal and external signage, hoarding boards and much more.



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